



CACUSS COMMUNIQUÉ

Advertising Rates & Specifications

Thank you for your interest in reaching out to over 1500 student affairs professionals/CACUSS members at colleges and universities across the country. CACUSS members work in almost every institution in Canada and include Chief Student Affairs officers, Directors and Deans, Health/Counseling and Disability Service Providers, Residence Life staff as well as professionals who work directly with thousands of students every day. Our members' purchasing power reaches thousands of students, faculty and staff.

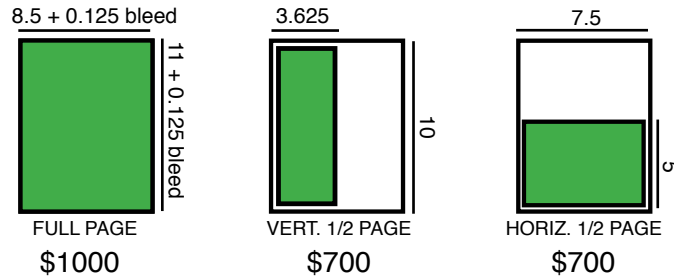
Our magazine is full of current research, literature reviews, best practices and program updates from our members. In both English and French you will hear from the leaders in learning on Canadian college and university campuses. By advertising with us, you are supporting a network of professionals at every Canadian university and college in the country. Advertisers in Communiqué also reach thousands of people working in Student Affairs through our social media reach.

Our magazine is published 3x per year and deadlines are September 15, December 15, and March 15.**

- Full page ad with bleed is: 8.5X11 inches with .125 inch bleed all around.
- Full page ad without bleed is: 7.5" (W) X 10" (H)
- Vertical half page ad is: 3.625" (W) X 10" (H)
- Horizontal half page ad is: 7.5" (W) X 5" (H)

Advertising Rates*

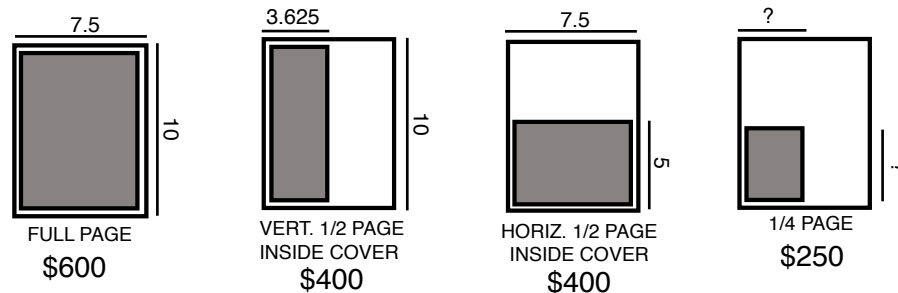
Outside Cover, Colour



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Inside Pages, Black & White



10% discount for advertising in two issues · 15% discount for advertising in three issues

*Exhibitors and sponsors from the CACUSS Conference and reciprocal partners will receive 50% off these advertising rates AND have a feature link at www.cacuss.ca and the CACUSS facebook page.

**The annual conference edition reaches hundreds more professionals!